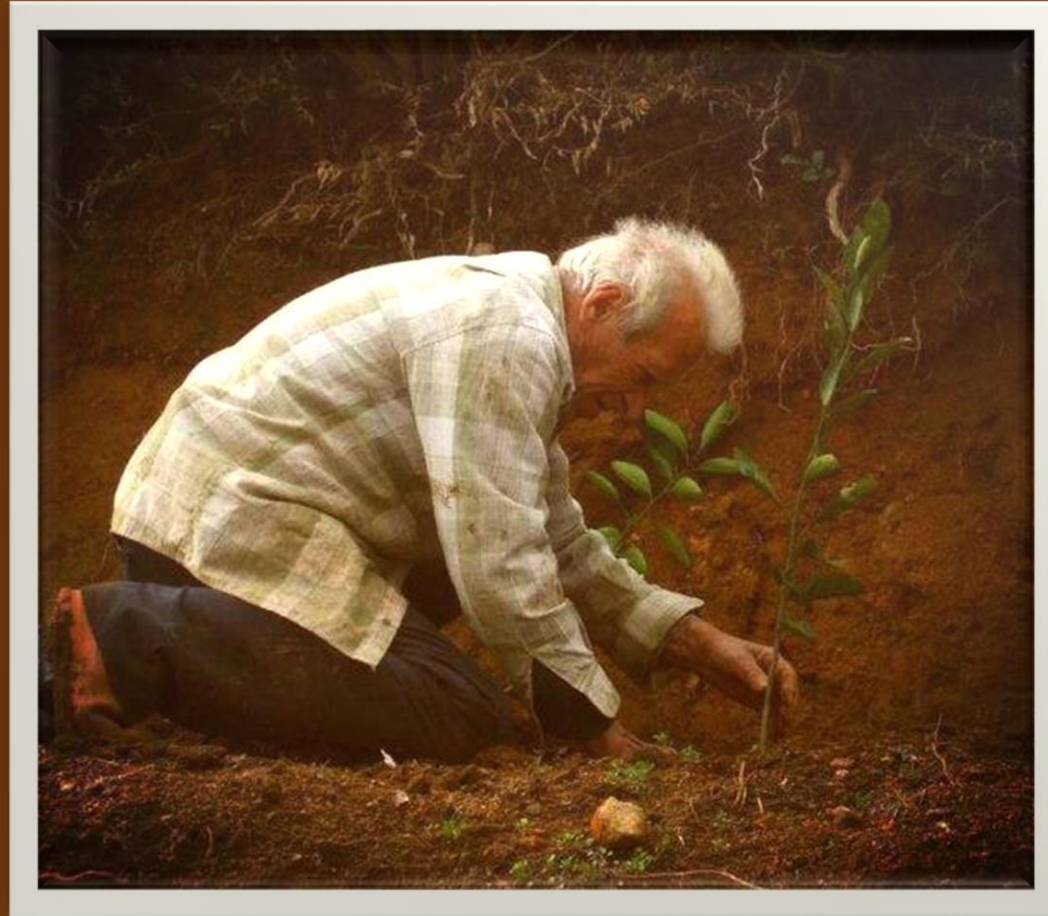




THE MEANING OF
LIFE
...and Legacy
GIFTS IN WILLS VIRTUAL CONFERENCE

Creating a Life of Meaning to Fulfill The Meaning of Life





*“A society grows great when old men plant trees
in whose shade they know they shall never sit”*

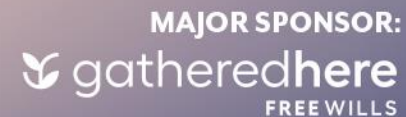


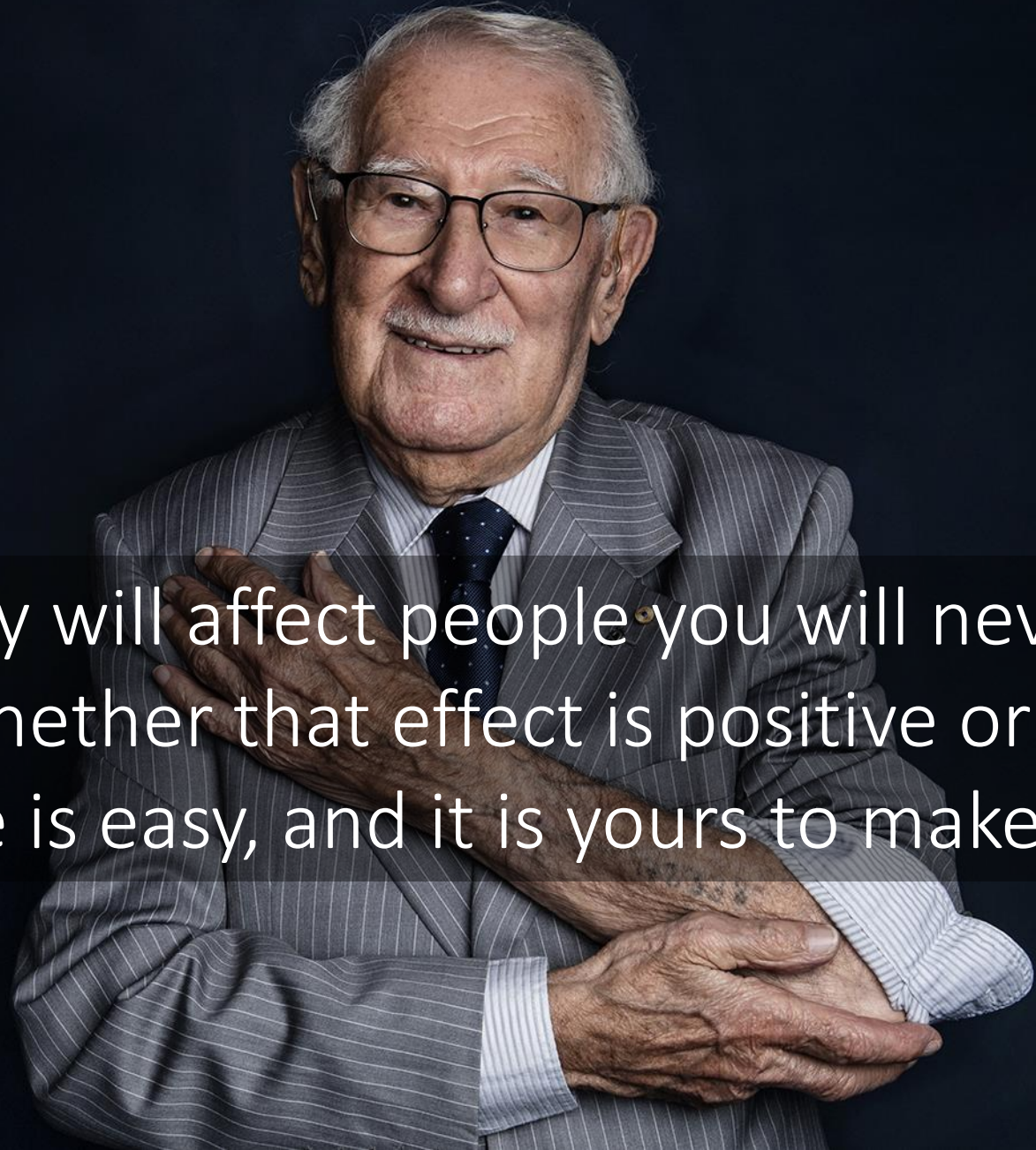
“A society grows great when everyone plants trees in whose shade they know they shall never sit!”



THE MEANING OF
LIFE
...and Legacy
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Before I go –
Living a Life of Meaning





“Your efforts today will affect people you will never know.
It is your choice whether that effect is positive or negative.
The choice is easy, and it is yours to make.”



THE MEANING OF
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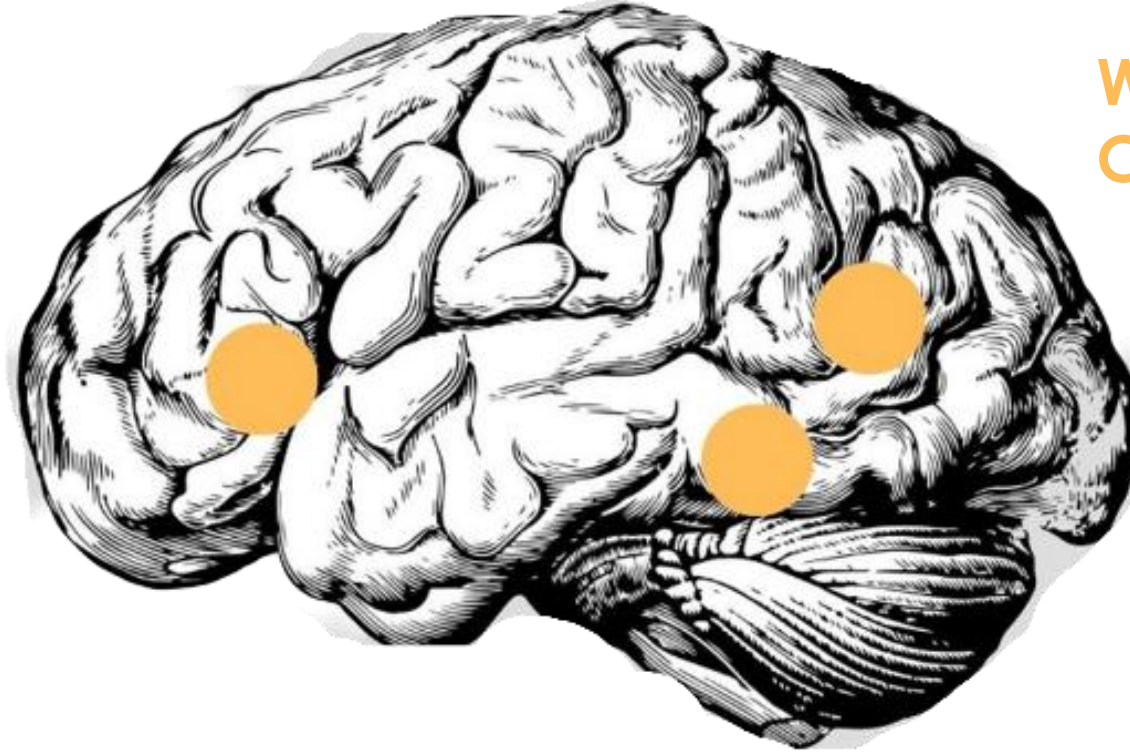
Flipping the Lid on Our
Charitable Brain.....
through the Power of Story





Your Brain on Facts* and Data* (and lots of numbers and bullet points!)

Language
Formation



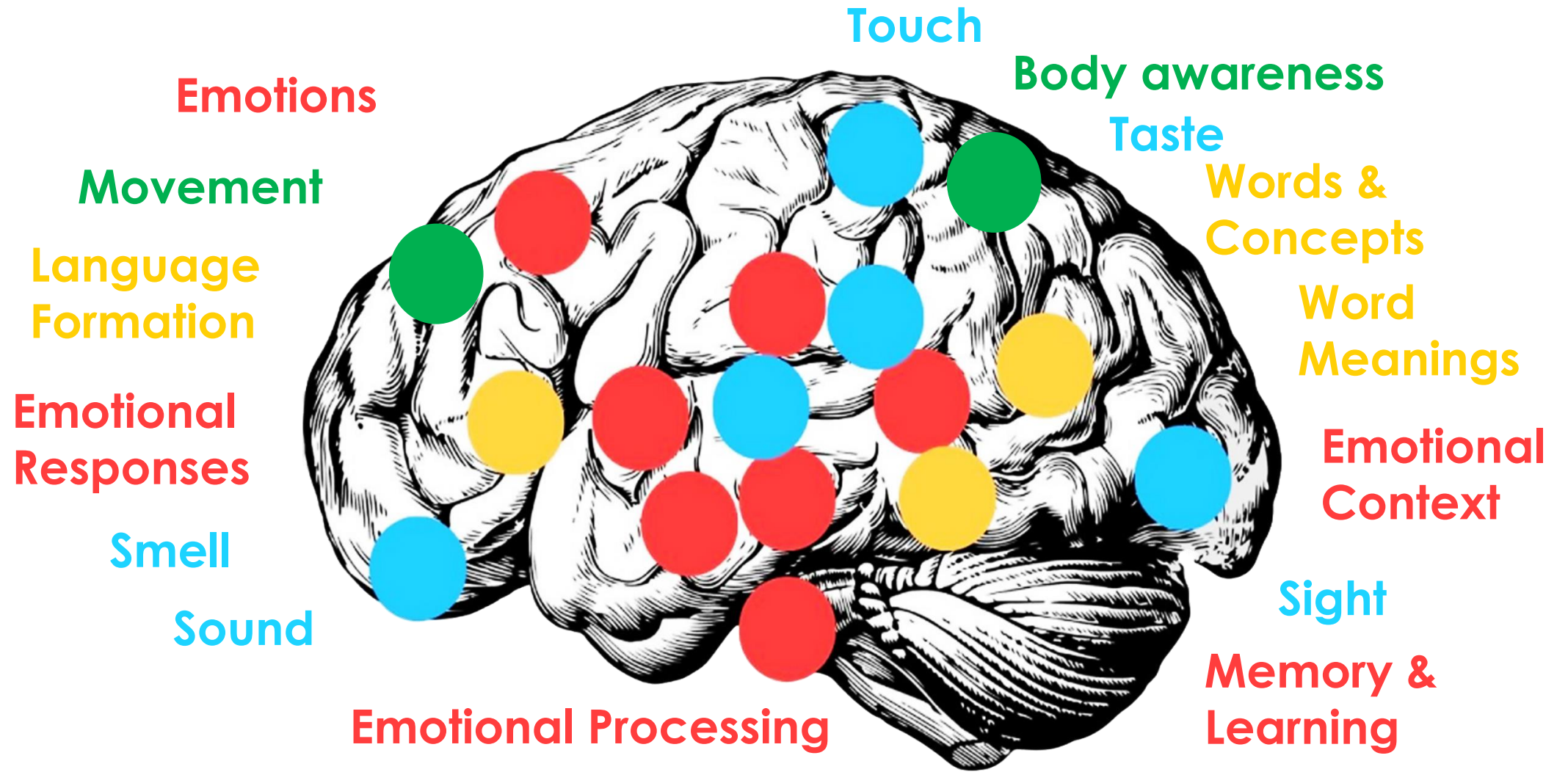
Words &
Concepts

Word
Meanings

*unless they have significance and meaning
that evokes an emotional response



Your Brain on Story



Memories of experiences as you put yourself in the storyteller's shoes

The Secret **CODE** to a Journey from Reality to Possibility

Cortisol (Attention) – released through an attention-grabbing opening using sensory language

Oxytocin (Connection) – released with stories of lived experience, connection, empathy and compassion

Dopamine (Motivation) – released with stories of hope for the future, motivating us into action

Endorphins (Wellbeing) – released with stories of success, the happy ending we all want 😊

*“If you want
people to
open their
wallets,
start with the
heart”*

Melinda Gates





free
to shine®





THE MEANING OF
LIFE
...and Legacy
GIFTS IN WILLS VIRTUAL CONFERENCE

When I'm Dead and Gone — Leaving Lasting Legacies

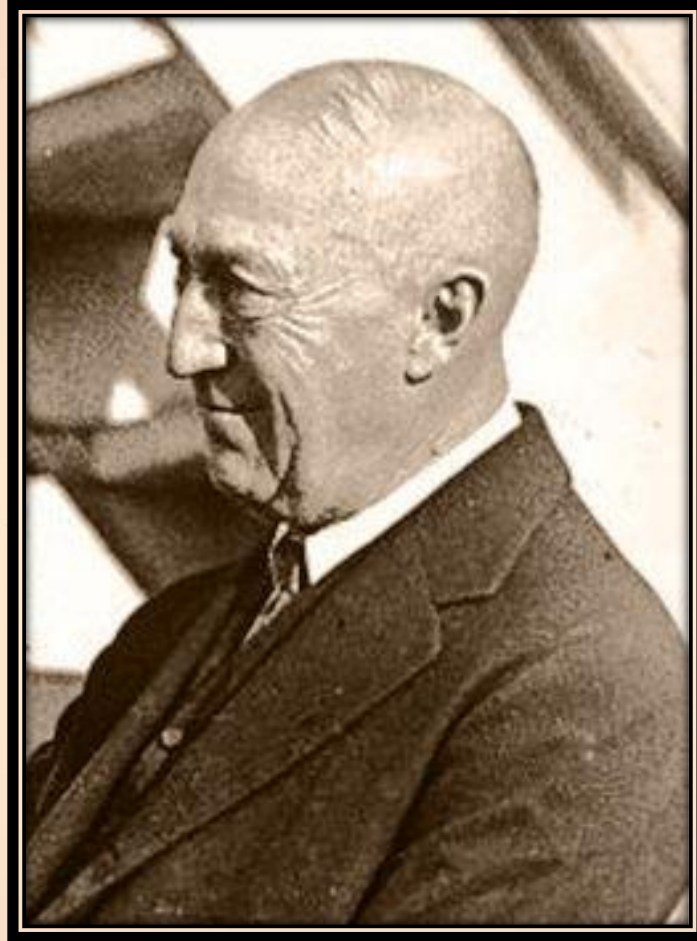




*From the Ridiculous
to the Sublime
Two Very Important
Tales of Bequest*



A Cautionary Tale



**Charles
Vance
Millar
1854 - 1926**

All the rest and residue of my property wheresoever situate, I give, devise and bequeath unto my Executors and Trustees named below in Trust to convert into money as they deem advisable and invest all the money until the expiration of nine years from my death and then call in and convert it all into money and then at the expiration of ten years from my death to give it and its accumulations to the mother who has since my death given birth in Toronto to the greatest number of children as shown by the registrations under the Vital Statistics Act.



AP

STORK DERBY

FREAK CANADIAN RACE
FOR LARGEST FAMILY
REACHES ITS CLIMAX

Commentary by

ERIC DUNSTAN





*"If you think you are too small
to make a difference you haven't
spent a night with a mosquito."*

-African Proverb





*Culture is healing:
The making of a
Possum Skin Cloak*





Edna Davis



“The two most important days in your life are the day you are born and the day you find out why.”

Mark Twain



THE MEANING OF
LIFE
...and Legacy
GIFTS IN WILLS VIRTUAL CONFERENCE

Thank you!

www.includeacharity.com.au

