



INCLUDE  
A CHARITY

FIA

Fundraising  
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Australia

The Professional Body for Australian Fundraising



*Plant a seed*  
**TODAY...**

*Change the world*  
**TOMORROW.**

**LEAVE A GIFT IN YOUR WILL. INCLUDE A CHARITY.**

# A legacy starts with a simple conversation

**Every big change begins with a small step — or a single seed.**

When you include a gift in your Will, you're planting the seed of something meaningful.

And here's the beautiful part — even before it grows, it gives you something back. A deep sense of purpose. The quiet satisfaction of knowing you've made a thoughtful, generous decision that reflects what matters most to you, right now.

In this short guide, we'll walk you through what a gift in your Will means, how to make it happen, and how to talk to your loved ones about your decision.

Your legacy has the power to change lives — and it all starts with a single thoughtful step.



# Your Will. Your values. Your lasting impact

**Leaving a gift in your Will – also known as a charitable bequest – is a deeply personal way to support the causes that matter to you.**

It's not about how much you give — it's about the lasting change that your generosity helps create.

Whether it's a specific amount, a percentage of your estate, or a meaningful item, your gift becomes a seed that grows into something bigger than you. It could support a new research breakthrough, provide shelter or education, or help a community thrive.



*“Whether it’s a large or small charity, these can be life-changing gifts — unlocking funding for programs that achieve truly exceptional outcomes.”*

– **Jack Conway**, Accredited Wills & Estates Specialist

# Plant the seed of your legacy

**Leaving a gift in your Will is a simple way to create lasting good. Here's how to begin:**

**1. Make or update your Will**

A solicitor can help make sure everything reflects your wishes.

**2. Think about what matters to you**

The causes you care about, and how you'd like to help.

**3. Decide on the type of gift**

It might be a set amount, a percentage of your estate, or a treasured asset.

**4. Have the conversation**

Chat to your loved ones so they understand your intentions.

**5. Let the charity know**

They'll be grateful for the chance to thank you and plan with confidence.

*"Gifts in Wills give charities the confidence to plan... to build new facilities, fund future programs or employ staff – they make a massive impact."*

– **Rohani Bixler**, Olive Tree Legal



**Looking for someone to help with your Will?** Explore our list of trusted estate planning experts via the **Legacy Legends Find a Solicitor** page at **Include a Charity**.





# Leave a legacy, not a surprise

**The best conversations are the ones that come from the heart.**

Talking about your Will might feel difficult, but it's a powerful way to share your values — and invite your loved ones to understand what matters most to you.

Being open now can help avoid confusion or conflict later. It also gives you the chance to express your intentions with clarity and care — especially if you're including a gift to a cause that's close to your heart.



*“Children often consider a Will the last love letter from their parent... Having that conversation now gives everyone the chance to understand your wishes.”*

– **Gabrielle McManus**, Principal Lawyer & Accredited Wills & Estates Specialist, McManus & Co.

**If you're not sure where to begin, start by sharing *why* this cause matters to you.**

**Invite loved ones to learn more with you – attend an event, visit a facility or explore the charity's work *together*.**



# From a simple act... comes lasting change.

## The stories behind the gifts



Deanna, who lives with MS, chose to leave a gift to the organisation that supported her journey.

***"I just want to help the next person feel less alone."***



Trish, a passionate advocate for the planet, chose to leave a gift to an environmental charity to help protect what matters most.

***"Nature gives so much. This is my way of giving back."***



Lyn, whose grandchild received lifesaving care, made a heartfelt decision to give back to the hospital that changed their lives.

***"It's my way of saying thank you – forever."***



**Barry**

***"Through life's toughest moments, I've seen the power of support and community. Include a Charity is how we make sure that power keeps reaching others."***

– **Barry Du Bois**, TV presenter and advocate living with a rare blood cancer

**Every gift starts with one person, one decision —  
and a desire to help others feel less alone.**

# What you plant today, can bloom for generations

**A single act of generosity today can grow into something extraordinary tomorrow. That's the power of leaving a gift in your Will — it's a legacy that keeps giving.**

## What do Fundraising Managers think?



Ross

*"To receive a bequest is humbling. It's a sign that someone believed in our cause enough to make it part of their legacy."*

**– Ross Anderson**



Sharon

*"It's not about the money — it's about what that gift can do. It's about what they believe in and what they're leaving behind."*

**– Sharon Elliott**

**Already left a gift in your Will? Let us know, so we can thank you properly — and make sure everything is honoured just as you intended.**

**You can reach us any time at [includeacharity.com.au](https://includeacharity.com.au)**



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Reach out to us today to discuss how to leave a gift in your Will.

**1300 889 670**

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