**Plant a tree today… Change the world tomorrow**

**Dear [First name],**

When you plant a tree, you don’t do it for today. You do it for tomorrow – for the lives it might touch, the shade it could offer, the future it quietly shapes.

A gift in your Will works the same way.

It’s a simple, thoughtful act you can take today – but one that can grow into something lasting and life-changing.

At [CHARITY NAME], that kind of legacy could help [INSERT CAUSE-SPECIFIC IMPACT – e.g. protect endangered species, support children in crisis, fund future medical breakthroughs].

You may have thought about leaving a gift in your Will before. Or perhaps this is the first time you’re considering it. Either way, we’d love to support you in exploring what’s possible.

As a proud member of Include a Charity, we’ve contributed to a new booklet created to help guide and inspire people as they consider their legacy. It’s filled with:

* Answers to common Will-related questions
* Tips for talking to loved ones
* Expert insights from legal and fundraising professionals
* Real stories from people who’ve made a similar choice

We’d be honoured to send you a copy – whether to read yourself or to spark a conversation with those closest to you.

Because when you plant a legacy, its roots can stretch far beyond your lifetime.

To planting something meaningful,

[SIGNATORY NAME]

**P.S.** If you have any questions, or simply want to talk through what’s involved, we’re always here for a chat.

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| ***“Everyone needs a Will – it’s the only way to ensure your wishes are honoured. If supporting a cause you care about is part of that, then a gift in your Will is the way to make it happen.”***  *Jack Conway, Special Counsel, Hamilton Locke* |