**Plant a tree today… Change the world tomorrow**

**Subject: Plant a seed of change. Watch your legacy grow**

Dear [name]

When you plant a tree, you don’t do it for today.
You do it for tomorrow – for the shade it will offer, the lives it will shelter, the future it helps shape.

A gift in your Will is a legacy just like that.

It’s a simple, thoughtful act you can take today – and its impact can grow into something beautiful, lasting and life-changing for others.

At [INSERT CHARITY NAME], your legacy could help [INSERT ONE-LINE IMPACT – e.g. fund vital research, protect the environment, support children in crisis]. No matter the size, every gift in a Will helps us keep making a difference.

Naturally, planning a legacy raises big questions. Where do you start? Who should you talk to? What if things change later?

That’s why we’ve partnered with Include a Charity to share a free, easy-to-read guide. It covers everything you need to know from how to include a gift, to the different types of gifts, and how to talk it over with your family.

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| ***“Everyone needs a Will – it’s the only way to ensure your wishes are honoured. If supporting a cause you care about is part of that, then a gift in your Will is the way to make it happen.”****Jack Conway, Special Counsel, Hamilton Locke* |

A legacy planted with purpose doesn’t end – it grows, reaches and keeps giving for generations to come.

**Download your free guide here** [INSERT LINK]Or contact us on [INSERT PHONE / EMAIL] – we’d be happy to talk it through with you.

To the good that grows from here,

[SIGNATORY]
[INSERT SIGNATORY TITLE, CHARITY NAME]

**P.S.** If you’ve already included [INSERT CHARITY NAME] in your Will – thank you. Letting us know means we can honour your decision and welcome you into our legacy community.