

Five Ways to Increase your GIW Income



Disclaimer

This presentation contains general advice only. The advice contained within should not be relied upon without seeking professional advice pertaining to your unique circumstances.



10-15% Additional Gifts in Wills income

When moving from reactive to proactive estate management.



 Annual Gifts in Wills income of \$500,000 = an extra \$50,000-\$75,000

- Annual Gifts in Wills income of \$1 million = an extra \$100,000-\$150,000
- Annual Gifts in Wills income of \$5
 million = an extra \$500,000-\$750,000
- Annual Gifts in Wills income of \$15
 million = an extra \$1.5 million -\$2.25
 million

1. Prevent Missing Gifts

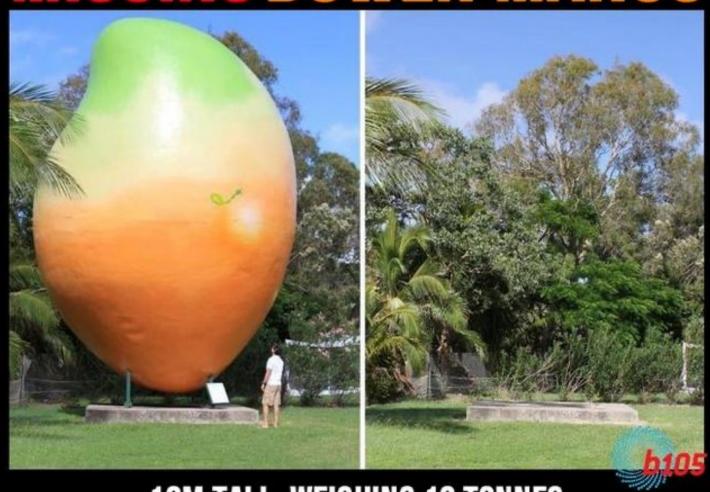


 Never notified or paid by executor/solicitor

 Maybe \$20 million per year to charitable sector

 Cannot prevent all – but can prevent some

MISSING BOWEN MANGO



10M TALL, WEIGHING 10 TONNES

LAST SEEN: EXACTLY WHERE IT'S ALWAYS BEEN

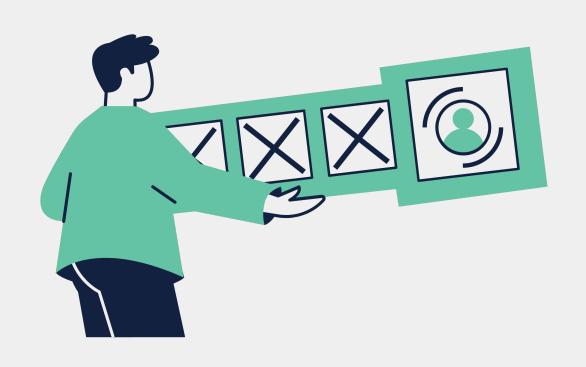
SUSPECTS: SOMEONE LOOKING

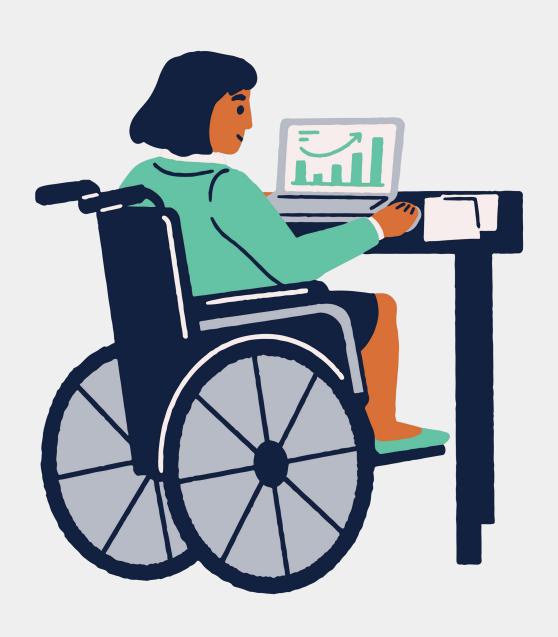
TO MAKE A BIG FRUIT SALAD

Case study:

Approximately \$200,000 for four charities

 At least two had the deceased as a "confirmed bequestor" but believed there was no gift for them





Determine which records you will track

2. Marking as deceased triggers process

3. Estate administrator checks for probate every six months

4. Reach out to solicitor or purchase will

State	Internet Address	Details
ACT	Click here for ACT probate search	Note: Only available for documents from 1 March 2022. Includes: Notices of intention to apply for a grant of probate, letters of administration, Reseal of a foreign grant.
NSW	Click here for NSW probate search	Note that the grant of probate is often not published, but the advertisement for probate always is
NT	Click here for NT probate search	
QLD	Click here for QLD probate notice database Click here for QLD probate grant information	Tip for using search: In 'Party Details' enter last name / given name. In Party Role select Deceased
SA	Click here for SA search	Must register before searching. Copy of Will provided for free via email
TAS	Click here for Tasmanian notice of intention to apply	Notice of intention to apply. Phone 1300 664 608 to confirm that a grant was made.
VIC	Click here for VIC probate notice database Click here for VIC probate grant information	
WA	Click here for WA gazettes Click here for WA probate search when you have date of death	The first link is to searchable gazettes where you need only the name of the deceased. Where you have an idea of the date of death, you can search a 30 day range using the second link.

Requirements:

 Estate administrator understands searching and purchasing probate docs

Good record keeping

 Time for the estate administrator

System that records results



2. Capital Gains Tax

Tax exempt status of charities

Impacts shares and real estate

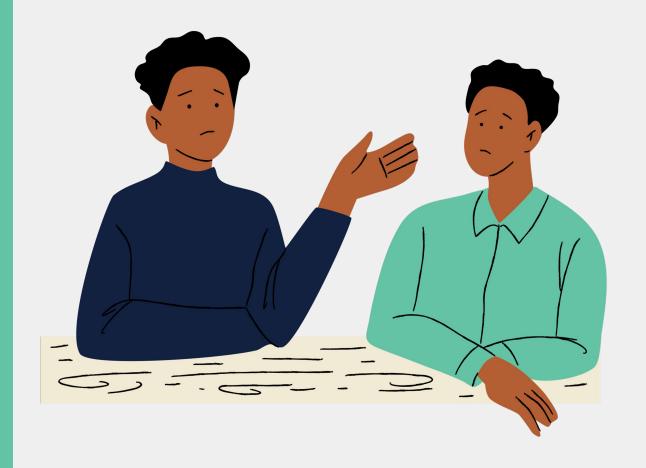
Solicitors and accountants often not aware



Case studies:

 Sold shares without first speaking with charities
 = \$350,000 in CGT

 Sold holiday house without making charities presently entitled = \$199,000 in CGT



1. Shares

- 2. Non-primary residence properties
- 3. Primary residence not sold within 2 years of date of death

- 1. Assess asset list
- 2. Proactively contact solicitor/executor with recommendation to get advice
- 3. Either 'present entitlement' or accept share transfer
- 4. Check final statements for tax paid
- 5. Consider tax objections



Requirements:

 Trained estate administrator

Supportive finance team

 Time to check asset lists and final statements, and communicate with solicitors





3. Reducing excessive commissions

 The work of an executor can be hard – many commission requests are appropriate

 Rules are different if commission is specified in the will

Charities do well to stick together



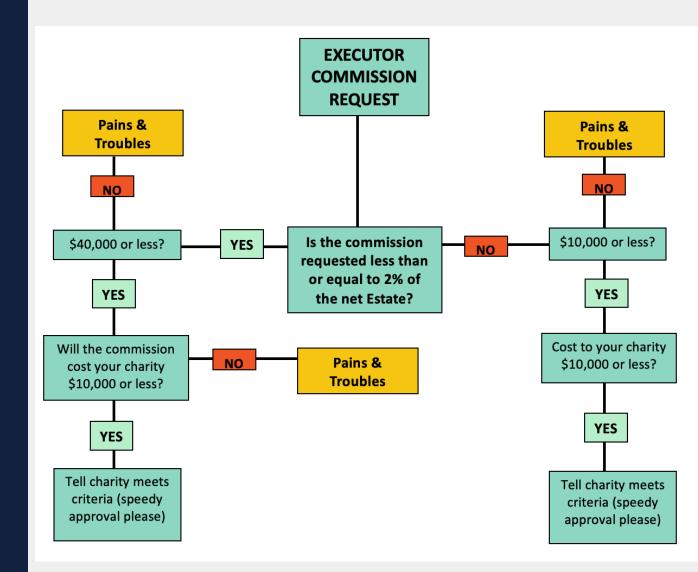


Case studies:

 \$50,000 commission sought, negotiated to \$38,000 = extra \$6000 for each charity

 Professional executor, docs not properly executed = extra \$14,000 for all charities

- Check what the will says and the relationship of the executor
- 2. Develop a decision-making framework and get sign off
- 3. Do not feel pressured to agree– ask for more information,speak with co-beneficiaries





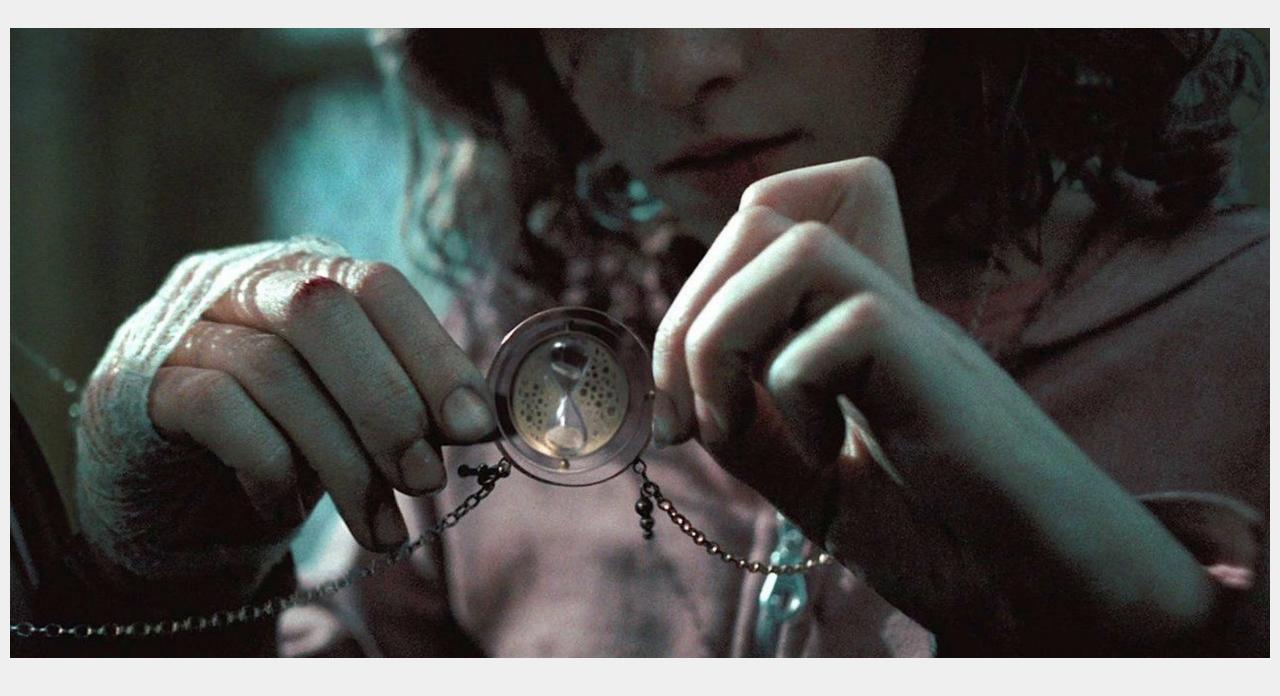
Requirements:

 Understanding of the law

 Relationships with cobeneficiaries

 Support for estate administrator to push back

Time...



4. Handling legal complexity

- 10-12% of bequests will have a legal issue
- You will lose 5-7% of total GIW income
- A lot of loss cannot be prevented



- Potential saving #1 = be prepared to act swiftly
- Potential saving #2 = avoid high legal costs (for you and others)





 Build internal awareness of issue (including that loss cannot be prevented)

2. Have a plan for who will be involved when issues emerge

3. Work with cobeneficiaries

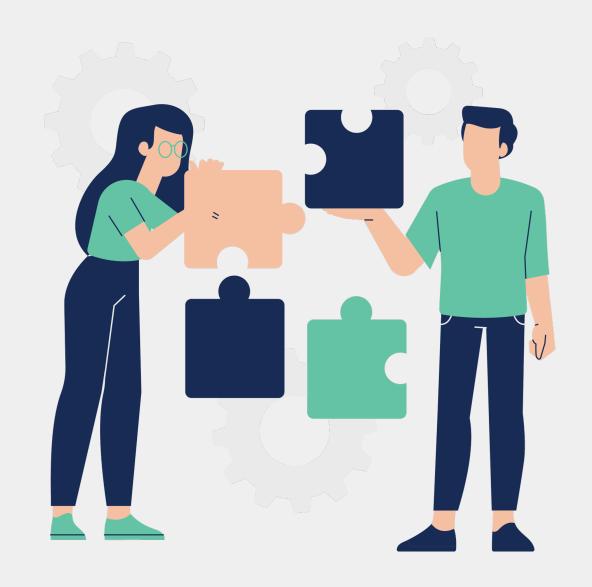


5. Use data to grow your Gifts in Wills acquisition and retention work

 Where do your bequestors live?

 What charities do you track with in wills?

• Who do really large gifts come from?



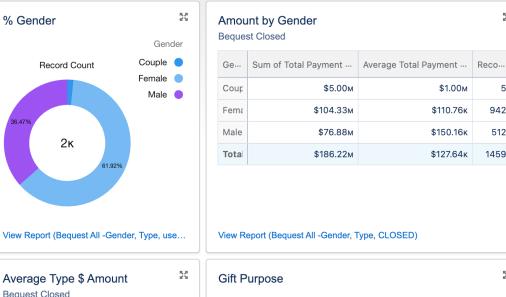
Include A Charity and Bequest Assist 2023 Gifts in Wills Report

BEQUESTOR DATA ANALYSIS

What 3,000 bequests tell us about the people who leave them, and the effect on the future

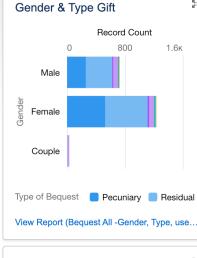


July 2023



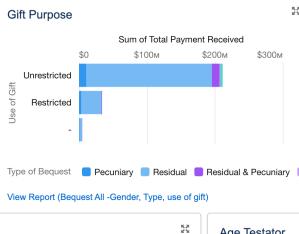








View Report (Bequest All -Age)

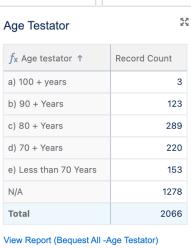








View Report (Beques	t All -Gender, Type, CL	View Report (Bequest All -Gender, Type, use of			
Age Bequestor at death					
f _x Age Bequest⋅⋅⋅	Sum of Total Payment Rec	Average Total Payment Rec	Record C		
a) 100 + years	\$3.48м	\$217.45к	16		
b) 90 + Years	\$24.34м	\$90.81κ	268		
c) 80 + Years	\$41.43м	\$140.45к	295		
d) 70 + Years	\$17.41м	\$106.18к	164		
e) Less than 70 Ye	\$19.33м	\$224.71κ	86		
N/A	\$148.00м	\$119.64к	1237		
Total	\$253.99м	\$122.94к	2066		





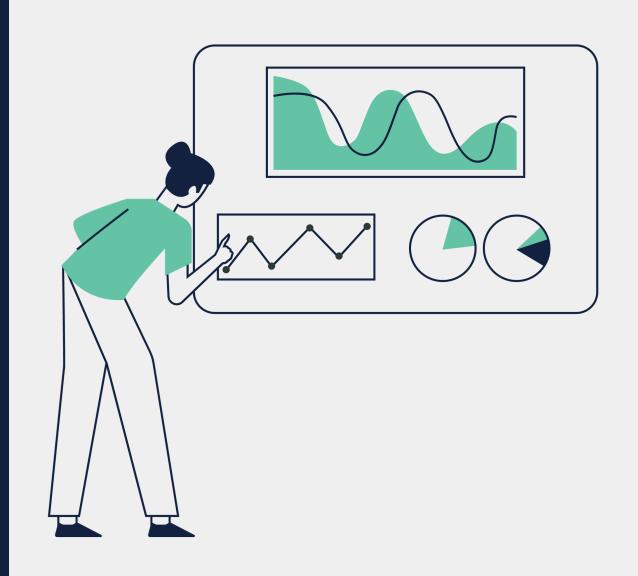


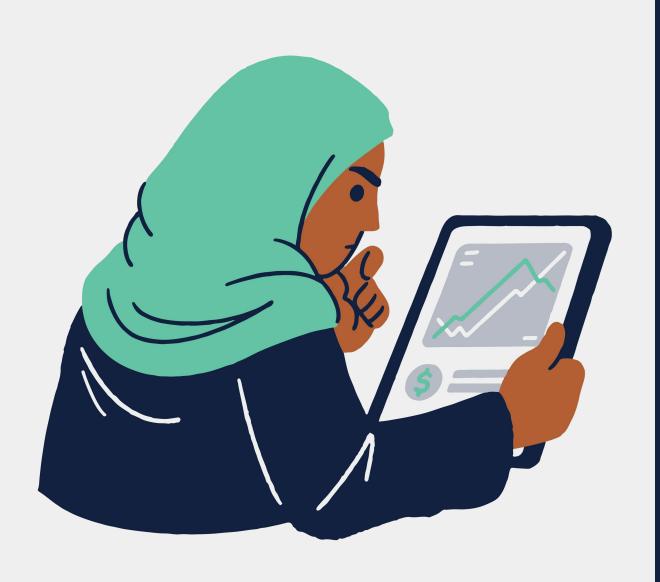
View Report (Bequest All -Will,	states, Law fir
	K.Ji K.Ji
lationship to Charity 1	Recor
	391
onor; Confirmed Bequestor	2
onor; Patient / Service User	1
her	1
	92

BQ-Declined; Regular Giver

Surprises for our clients:

- Big spike in wills written in one year
- Bequestors from unexpected suburbs
- Gifts from minor donors
- Disproportionately receiving 100%
- Smaller gifts from known bequestors





 Make sure you are collecting and storing data

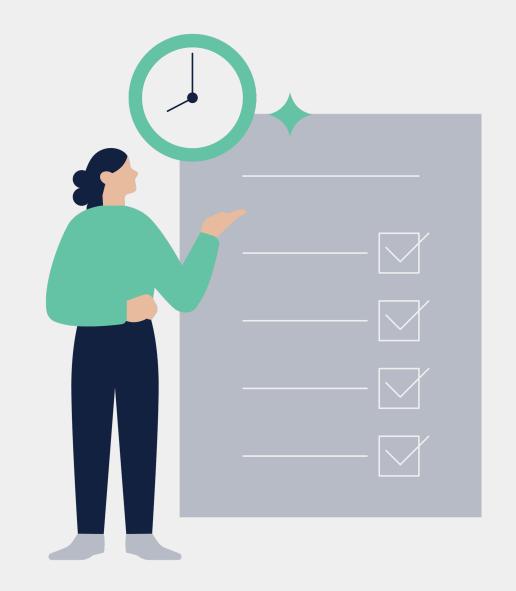
2. Interrogate if you are promoting to the right group

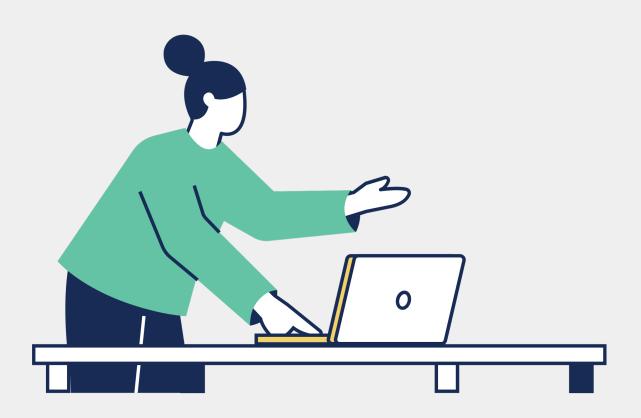
3. Find your niche!

Time

Tool

Knowledge





1st May 2024

10 tips for speaking with living donors about leaving a bequest, from an estate administration perspective